

# THE AMAZING SHAKE

**HANDSHAKE FIRMNESS • EYE CONTACT • SOCIAL GRACE • POISE  
ENGAGEMENT • CONFIDENCE • JE NE SAIS QUOI • SENSE OF HUMOR**

RCA places an emphasis on teaching students manners, discipline, respect, and how to conduct themselves in a professional environment. Students learn the mechanics of giving a proper handshake and working the room so that they are able to present themselves exceptionally well for opportunities today as well as in the future.

The annual Amazing Shake contest allows RCA to test students on these professional skills. The competition consists of case-scenario stations set up around the school and throughout the city that every student must pass through, exercising etiquette and the perfect handshake. Top performers advance to the next level of challenges until ultimately there is one overall winner.



## THANK YOU!

Thank you to all of the business leaders and corporate partners for making this a great experience for our students!



### ROUND 1

At RCA, 112 students endured simulation posts with 30 executives from around metro Atlanta.



### ROUND 5

A marketing pitch for Coca-Cola products at the **Coca-Cola Company** decided the top 5. The finalist had a surprise flight to NYC waiting for them.



### ROUND 2

The top 27 students traveled to **UBS Financial Services** where they "worked the room."



### ROUND 6

Round 6 took place the next morning in New York City at the **CBS This Morning Show** studio, where the top 5 met with Gayle King and broadcasted a news story with Charlie Rose.



### ROUND 3

At **Kilpatrick Townsend & Stockton, LLP**, 16 students took part in a mock presidential press conference... as the president of the United States!



A second interview was held at **O Magazine** with a surprise skype call from Ms. Oprah Winfrey who gave the finalists a pep talk.

Then, Ms. Gayle King named the top two students to go to the final round.



### ROUND 4

**Alston & Bird, LLP** chose the top 8 students after they defended Goldilocks in a mock trial.



### FINAL ROUND

**Kaitlin Britton-Wheeler and Jacobi Copeland** bore the board room at the Shark Tank with Barbara Corcoran in an intense interview.



# And then...there was NEW YORK CITY

After the top five students were chosen at the Coca-Cola Company, 7th-graders **Kaitlin Britton-Wheeler** and **Emmett Eckert**, 8th-graders **Jacobi Copeland** and **Zyan Wynn**, and 5th-grader **Kijari Boyd** were taken to Hartsfield-Jackson Atlanta International Airport, where they were surprised to learn that the next round of the Amazing Shake would take place the next day, in New York City!



### A dream come true!

Being on set with Charlie Rose was a dream come true for Emmett Eckert, a loyal fan of CBS *This Morning* and *60 Minutes*.

### Ms. Gayle King,

"You have helped us to become better people, better students and better leaders. Thank you!"  
- Kaitlin Britton-Wheeler

The following morning in New York City, the top five students found themselves in the CBS *This Morning Show* studio, meeting with Gayle King and broadcasting a news story with Charlie Rose. The students then went into a board room where they were surprised by a Skype-in from Oprah Winfrey! Ms. King then named the top two students, Britton-Wheeler and Copeland.



### Congratulations Kijari Boyd!

The first 5th-grader EVER to make it to the final round!



### Thank you, Ms. Corcoran!

The top two students traveled to the Shark Tank to meet with millionaire entrepreneur Barbara Corcoran. After giving an intense interview, Corcoran named **Britton-Wheeler the winner of the Amazing Shake!**



Thank you to the Arby's Foundation for sponsoring the Amazing Shake!

To see the videos, visit [www.ronclarkacademy.com/AmazingShake](http://www.ronclarkacademy.com/AmazingShake)

## MORE AMAZING SHAKES

Many schools from around the country implemented their own version of "the Shake" this year. Take a look at who else has been "Shaking!"

### THE GREAT GALESBURG SHAKE



#### Galesburg, IL

Community Unit School District #205

### THE TNT AMAZING SHAKE



#### Blythewood, SC

Lake Carolina Elementary School

### THE OPELIKA MIDDLE SCHOOL AMAZING SHAKE



#### Opelika, AL

Opelika Middle School